



Universitatea "Al. I. Cuza" Iasi
Catedra de Engleza

organizeaza masteratul de

STUDII CULTURALE AMERICANE

DURATA STUDIILOR: 2 ani

NUMAR DE LOCURI:

- 11 buget (cu posibilitate de suplimentare)
- 20 taxa (2000 lei/an)

ADMITERE:

septembrie 2006

LIMBI DE PREDARE:

romana/engleza (in functie de optiunile candidatilor)

PERSPECTIVE DE ANGAJARE:

- invatamantul liceal si universitar
- cercetare
- mass-media
- relatii publice
- structuri NATO
- centre si institutii culturale

MODALITATEA DE SELECTIE A CANDIDATILOR:

- 25% interviu
- 75% media dintre nota de la licenta si media anilor de studiu

TEMATICA PENTRU INTERVIU:

- America: natiune/continent;
- Valori americane in organizarea social-economica;
- Importanta **Declaratiei de independenta**;
- Specificitati ale **Constitutiei americane**;
- Democratia americana intre traditie si inovatie;
- Figuri majore ale istoriei americane;
- Americanii si mitologiile lor;

- Americanii intre etnitate si imigratie;
- Religie si politica in America;
- Statutul international al S.U.A. astazi;
- America si mass-media.

Bibliografie minimala:

1. *Constitutia Statelor Unite ale Americii*
2. *A People and a Nation (A History of the United States)*, Ed. Norton, Katzman, Escott, Chudacoff, Houghton Mifflin Press, Boston, 1998
3. Bromhead, Peter – *Life in Modern America*, Longman, 1988.
4. Argeseanu, Gheorghe – *Final de secol american*, Ed. Curtea Veche, Bucuresti, 1999
5. Coman, Mihai – *Introducere in sistemul mass-media*, Polirom, Iasi, 1999.
6. Divine, Robert A. (et. als., eds.) – *America, Past and Present*, I-II, Scott, Foresman &Co., 1984.
7. Gardner, S. - *Comparative Economic System*, Harcourt College Publishing, 1998.
8. Gildey, Mick (ed.) – *Modern American Culture*, Longman, London, 1993
9. Hutchinson John (ed), *Ethnicity*, Oxford University Press, 1996.
10. Harrington, Joseph H., Bruce Y. Courtney – *Relatii romano-americiane (1940-1990)*, Institutul European, Iasi, 2002
11. McLuhan, Marshall- *Mass-media sau mediul invizibil*, Nemira, Bucuresti, 1997.1
12. Mihaila, Rodica – *The American Challenge: An Introduction to the Study of American Civilization*, Ed. Univers, Bucuresti, 1994.
13. Searle, J. - *The Construction of Social Reality*, New York, Free Press, 1995.
14. John Tomlinson - *Globalizare si cultura*, Ed. Amarcord, Timisoara, 2002.
15. Tallack, Douglas - *Twentieth Century America: The Intellectual and Cultural Context*, Longman, London, 1991.
16. Larry Tomlinson – *American Politics. An Inquiry*, Kendal and Hunt Publishing Company, Dubuque, Iowa, 1987.

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